

BADDANCE WITH THE BADWEEDS



**The Solar Biennale at
Milano Design Week
07.04 — 13.04.2025**

Milano Design Week
House of Switzerland
07.04 – 13.04.2025

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mudac presents BADDANCE WITH THEBADWEEDS
by Rocio Berenguer.

For Milan Design Week, the Museum of Contemporary Design and Applied Arts (mudac), located in Lausanne, Switzerland, presents BADDANCE WITH THEBADWEEDS by artist Rocio Berenguer at House of Switzerland in Milan. As part of *Soleil-s*, exhibition currently on view in Lausanne for the second edition of the Solar Biennale, this participatory installation invites visitors to transform and join THEBADWEEDS, a trans-species music band half human / half plant. These mutants embody a queer ecological transition: emerging from cracks, oblivion, and the most inhospitable places, they humorously highlight the resilience and resistance of weeds. The immersive experience encourages the audience to mutate and dance, offering a festive and playful perspective on ecological transition. Everybody is invited to make its mutant body bad dance and earn seeds of futures.

« We must now learn to feed no longer on death (oil) but on life (the sun). » Eco-responsible commitment also involves the desire and the will to embrace attractive futures, to participate in an imaginative world based on pleasure. In response to catastrophic, alarmist, anxious and fatalistic imaginaries, to imaginaries of fear and guilt, Rocio Berenguer has taken up the challenge of creating an eco-sexy story and delivering a simple yet powerful message: THE FUTURE IS VEGETAL.

Discover more about the Solar Biennale on:
<https://mudac.ch/en/exhibitions/solar-biennale/>

Curator	Scott Longfellow
Artist	Rocio Berenguer
In collaboration with	Game design on Unreal Engine by Ferran Belda, Web design by Pere Calopa Piedra, 3D motion design by Guillaume Gravier, Motion detection analysis by Leo Chedin, Music HERBICIDE composed by Killason, EATTHESUN and TAKO-MAK composed by Baptiste Malgoire, written by Rocio Berenguer
Commissioned by	MUDAC on the occasion of Soleil-s - Solar Biennale 2 currently presented at mudac, Lausanne, Switzerland
With the participation of	Students from the Faculty of Art, Fashion and Tourism and the CUT (Centro Universitario Teatrale) of the IULM University in Milan Academic coordinator: Matteo Pirola



© Image Courtesy of Rocio Berenguer

About mudac

The mudac (Museum of Contemporary Design and Applied Arts) is a Swiss institution dedicated to global and contemporary design, located in the Plateforme 10 arts district in Lausanne. Known for its bold exhibitions and commitment to applied research, the museum acts as a laboratory where scientific methods and creativity converge to address pressing societal topics.

Housed in an iconic building designed by the Aires Mateus studio, mudac highlights the transformative potential of designers through exhibitions, public programs, and research projects spanning applied arts, product design, architecture, and urban planning. Its mission is to explore desirable futures, making design accessible and relevant to all.

As a key part of Plateforme 10, mudac collaborates actively with neighboring institutions like the Musée Cantonal des Beaux-Arts (MCBA) and Photo Elysée, bridging traditional artistic disciplines. With a dynamic program of events and partnerships with designers, historians, and researchers, the museum offers innovative narratives on a local and international scale, inviting visitors to discover how design can boldly shape the contemporary world.

About Rocio Berenguer

Rocio is an author and artistic director. She creates prospective narratives, questioning imaginaires of the future, focusing on the themes of technology and ecology. For each new work, Rocio Berenguer conducts research with scientists, generating a text that she then combines with other materials including theater, dance, video and digital art.

Her work has been presented in National theatres in France and Spain and in Festivals and venues in India, Ivory Coast, Emirates, Canada, Germany, Italy, Belgium, Swiss, Finland, Netherlands and Sweden.

About House of Switzerland

Serving as an accelerator for collaboration itself, the House of Switzerland Milano is celebrating the power of connection and cooperation for its third edition at Milano Design Week 2025. In a collective exhibition that embodies the strength found in bringing talents together, from independent designers to studios, universities, brands and institutions, it once again showcases the breadth of Swiss design and how collaboration is not only embedded into the country's creative scene but also how it has been a cornerstone in the nation's own development.

House of Switzerland Milano

Casa degli Artisti
Via Tommaso da Cazzaniga | Corso Garibaldi, 89/A
20121 Milano
Press day: Monday 7 April | 10am–5pm
Opening hours: 8–13 April | 10am–8pm
www.design.swiss

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mudac press kit

Press release and HD visuals available for download at the address:
www.mudac.ch/press

mudac

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Opening hours

Monday	10 h – 18 h
Tuesday	Closed
Wednesday	10 h – 18 h
Thursday	10 h – 18 h
Friday	10 h – 18 h
Saturday	10 h – 18 h
Sunday	10 h – 18 h

Cover visual © Image Courtesy of Rocio Berenguer
