PRESS RELEASE May 2022

Train 18.6-Zug 25.9 Treno 20 Tren 22 Rencontrons-nous à la gare

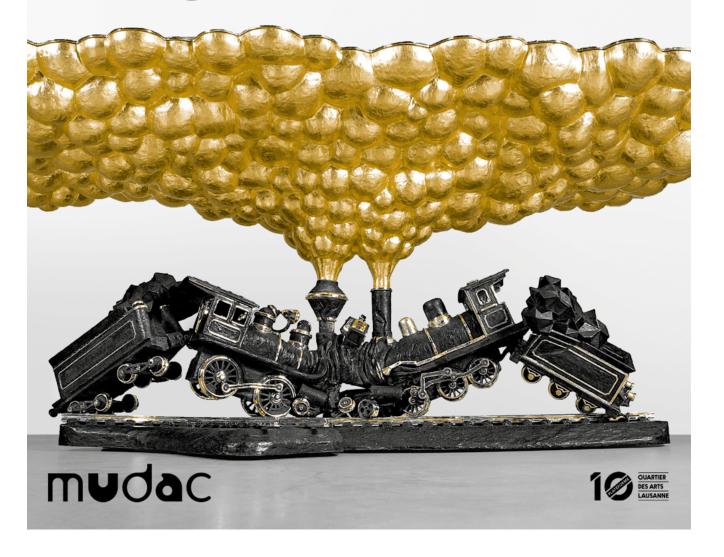


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TRAIN ZUG TRENO TREN. Rencontrons-nous à la gare 18.06-25.09.2022

Rencontrons-nous à la gare is part of the inaugural theme TRAIN ZUG TRENO TREN put forward by the three museums of Plateforme 10. It is the first exhibition at mudac in its new building, alongside the Listening to the Earth exhibition*.

Mudac focuses on the idea of the meeting and the airport novel, placing the individual at the heart of its exhibition. Stations and trains, places where people reunite, say goodbye or meet by chance, are lively and have a dreamlike quality. This union between reality and fiction is at the heart of the story told by the exhibition.

Rencontrons-nous à la gare features objects from the fields of design and contemporary art as well as advertising clips and music videos. SBB archive documents are displayed alongside contemporary design works such as *Train Crash Table* by Studio Job, posters by Nan Goldin and Salvador Dali for SNCF, photography, board games and works by artists such as Christian Boltanski, Sophie Calle, Marina Abramovic, César, JR and Takis.

In order to enhance the objects with a fictional component, the exhibition comes with a contemporary airport novel, *Terre-des-Fins*, published by Editions Zoé, which was written by three experienced authors: Bruno Pellegrino, Aude Seigne and Daniel Vuataz. The exhibition offers visitors the opportunity to become, during their visit, the character of the novel they most identify with.

The scenography is the work of the Interior Architecture Department of HEAD – Genève, Geneva University of Art and Design –, and turns mudac's new exhibition halls into a film set welcoming visitors to a hypothetical mining town reminiscent of the one in the novel and inviting them to become the heroes and heroines of their own scenario.

Curators

Marco Costantini Rafaël Santianez

Graphic designNotter + Vigne

Scenography

HEAD - Genève. Interior Architecture
Javier F. Contreras - Head of the Department of Interior
Architecture, Space Design
Youri Kravtchenko - workshop teacher
Camille Bagnoud - assistant
Shana Bennett - alumnae
Gaïane Legendre - alumnae

^{*} which is the subject of a separate press kit..

A few works



Studio Job, *Train Crash Table*, 2015

Polished and patinated bronze, 75 × 200 × 90 cm

Paris, Carpenters Workshop Gallery © Jean-Pierre Vaillancourt
Courtesy Studio Job and Carpenters Workshop Gallery



Namhee Kwon, *Rencontrons-nous à la gare*, 2020. White neon tubes, L 2,65 m x H lettres 11,7 cm, tube 11mm. © Aurélien Mole. Courtesy of the artist and the Dohyang Lee Gallery



Sophie Calle, Anatoli (détail), 1984 Colour photographs, black and white photographs, text, 266 \times 905 cm (18 \times 23 cm each photograph)

Collection FRAC Centre-Val de Loire, Orléans © Martin Argyroglo Courtesy FRAC Centre-Val de Loire © 2022, ProLitteris, Zurich



Ionna Vautrin, *Lampe TGV* (published jointly by Moustache and SNCF), 2017.

Aluminium, polycarbonate, 27,5 × 28,5 × 9 cm.

© Michel Giesbrecht. Courtesy SNCF and Moustache



Maxime Drouet, *Brume 25072021*, 2021 Car doors with video and illuminated paint, 195 × 150 × 10 cm Montreuil, Artist studio © Maxime Drouet

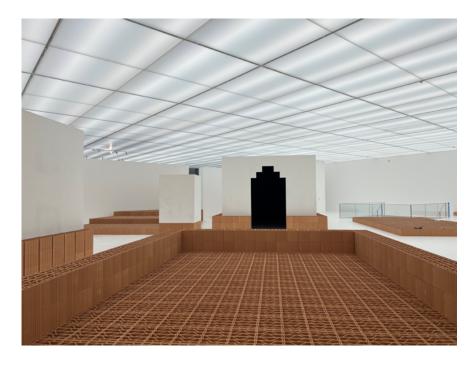
Scenography designed by HEAD - Genève

The scenography of mudac's inaugural exhibition TRAIN ZUG TRENO TREN. Rencontronsnous à la gare is the work of Youri Kravtchenko (architect and lecturer in the Interior Architecture department of HEAD – Genève) with the assistance of Camille Bagnoud (architect and HES assistant in the Interior Architecture department of HEAD – Genève).

As a public institution, mudac has sought to strengthen its links with universities and collaborate with students in training in order to provide them with a first concrete case study. To this end, the scenography project for the inaugural exhibition was introduced into the course programme for the autumn 2020 semester of the Interior Architecture department of HEAD – Genève directed by Javier Fernandez Contreras.

The airport novel *Terre-des-Fins* (see page 6) was the basis for this scenography. In an interdisciplinary approach, three authors, Bruno Pellegrino, Aude Seigne and Daniel Vuataz, took part in various work sessions with students from HEAD – Genève and mudac. These discussions helped refine scenography that aims to showcase the link between the inaugural exhibition and the airport novel.

Of the eight projects, the one by Shana Bennett and Gaïane Legendre was chosen, then reworked by Youri Kravtchenko, in order to adapt it to the needs of a museum and to the safety and conservation standards of the works presented. This scenography, imagined as a film set, immerses visitors in a hypothetical mining town reminiscent of the one in the story, thanks to the predominant use of red bricks. The staging, like the novel, helps create connections between works that are not necessarily design objects, but which promote the main theme of the mudac exhibition: the meeting.



Overview of the set-up of the exhibition Rencontrons-nous à la gare..

Terre-des-Fins novel

As a corollary to the exhibition and echoing the inaugural theme of TRAIN ZUG TRENO TREN, mudac asked three authors to write an airport novel, a literary genre in its own right, that would take between an hour and an hour and a half to read, i.e. the equivalent of an exhibition visit. This novel was written by Bruno Pellegrino, Aude Seigne and Daniel Vuataz and published by Editions Zoé in May 2022.

Terre-des-Fins is a mining town in decline, an apocalyptic end of the line accessible only by rail. Sora, an exhibition curator, is sent to the town to expedite the shipping to the capital of the final work of an artist who took up residence there decades ago. There she meets Liv, a young graffiti artist born in the region who tags departing trains in order to circulate her art. Liv offers to assist Sora in her quest on the condition that the curator helps her to leave the city as well. For three days, from the arrival of the train on the first morning to its departure on the third evening, the two protagonists will live an adventure that combines art with meetings and lies.

The scenography of *Rencontrons-nous* à *la gare*, with its bricks and unfinished white walls, refers to the mining town of Terre-des-Fins. Some of the works in the exhibition are linked through the narrative, such as station clocks, light fittings or the old SBB music automats used by Liv and her brother Zed.

Other works are present in a more metaphorical way or serve as a guide and inspiration for the characters, notably through their title, e.g., the SBB poster created by Elfriede Semotan, *Pack your bags, jump on the train and leave*, becomes Sora's credo, who is free to travel unlike Liv, or JR's *Contact Eye #360*, which is a metaphor for the cascading lies and inability of all the characters to control the outcome of the story.

Terredes-Fins

Bruno Pellegrino Aude Seigne Daniel Vuataz

Terre-des-Fins will be available for purchase at the mudac-Photo Elysée bookshop from 18 June 2022.

Cover of the novel *Terre-des-Fins* Editions Zoé 144 pages, format of the book 125 x 177 cm

Programme

inscription.mudac@plateforme10.ch
The mudac workshops are accessible to people with disabilities

A card game has been devised by artist designer Camille Scherrer to help you explore the TRAIN ZUG TRENO TREN exhibitions. Available free of charge at the museum entrance, *Cartes en main, cartes en train* (Cards in Hand, Cards on the Train) allows you to solve riddles alone, with your family or with friends!

PUBLIC TOURS

Sunday 3, 17 & 31 July, 14 & 28 August, 2:30pm - 3:30pm

Visits for all ages Entrance fee to the museum, free for the Friends of mudac No registration

GUIDED TOUR WITH MARCO COSTANTINI, EXHIBITION CURATOR Sunday 26 June, 2:30pm – 3:30pm

Discover the exhibition with its curator, Marco Costantini, and immerse yourself in the railway world.

Visits for the general public Entrance fee to the museum, free for the Friends of mudac No registration

THEATRICAL VISITS WITH LA MANUFACTURE

Saturday 25 June, 3 & 17 September at 5pm

Through readings organised with La Manufacture, actress Alexia Hebrard will bring to life the airport novel Terre-des-Fins by Bruno Pellegrino, Aude Seigne and Daniel Vuataz, written for the exhibition *Rencontrons-nous* à *la gare*.

Visits for all ages Entrance fee to the museum Upon registration

VISIT WITH L'ART D'INCLURE

Saturday 10 September at 10:30am

Visit the exhibition in a multisensory way with Vaud association L'Art d'Inclure, which aims to make culture accessible to people with visual disabilities, deafness and any interested members of the public.

Visits for all ages Entrance fee to the museum Upon registration

ROLE-PLAYING: PLUNGE INTO AN AIRPORT NOVEL

Thursday 23 June, 6pm - 8pm

Step into the shoes of one of the characters in the novel *Terre-des-Fins* for a fun evening with the Ars Ludendi association. Come and develop a story together using words and paint during a role-play open to both beginners and experts.

12+ year-olds CHF 15 per person Upon registration

Opening programme

→ MUDAC

LISTENING TO THE EARTH, mudac collection 18.6 – 25.9.2022

Press kit and HD visuals available for download at mudac.ch/presse

→ PHOTO ELYSÉE

TRAIN ZUG TRENO TREN. Crossing lines 18.6 – 25.9.2022

60 espèces d'espaces photographiques. Explorations dans les collections 18.6 – 30.10.2022

Carte blanche à Tony Oursler, LabElysée 18.6 – 25.9.2022

\rightarrow MCBA

TRAIN ZUG TRENO TREN. Imaginary journeys 18.6 – 25.9.2022

Marie Cool Fabio Balducci. Dai campi all'elica Espace Projet 10.6 – 4.9.2022

Gustave Buchet. Accusé de peindre 18.6 - 25.9.2022

Jean Dubuffet. Donation de Mireille et James Lévy Espace Focus 24.6 – 18.9. 2022

Programme of events for the opening period to follow on mudac.ch

Partners

Main partner of mudac

Julius Bär

Exhibition in collaboration with



Exhibition with the support of



Practical information

Dates of the exhibition

→ Saturday 18 June to Sunday 25 September 2022

Opening times

- → Monday, Wednesday: 10am-6pm
- → Thursday: 10am-8pm
- → Friday Sunday: 10am-6pm
- → Closed on Tuesday

To download the HD visuals

→ mudac.ch/presse

Media contact

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Please contact us for any further information.

mudac

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