Press release

HORS PISTES - the project
Residencies - Ouagadougou 2013; Banfora 2014; Nuuk 2017
Complementary programme
Practical Information

MEDIA CONTACT

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Please confirm your attendance at the press conference by Friday 4 July

HD VISUALS

http://mudac.ch/presse/
password: presse2019
The HORS PISTES project initiates creative exchange between craftsmen & designers all over the world through residencies that are constantly organised in new places. A true cross-disciplinary and multicultural laboratory, HORS PISTES addresses original methods of collaboration and production that highlight the significance of human exchange and of sharing know-how. In addition, an editorial team participates in the experience and offers a perspective on the environment surrounding the residencies, i.e. their cultural, historical and geopolitical context.

The exhibition recounts exchanges that took place during residencies in Ouagadougou (Burkina Faso) in 2013, Banfora (Burkina Faso) in 2014 and Nuuk (Greenland) in 2017. These three experiences took place in different countries and involved a selection of professionals with multiple backgrounds. They nevertheless reveal a shared relationship with the world: participants all express the desire to discover and experiment with materials and explore the limits of their practice, off the beaten track.

The route through the exhibition, which features prototypes, samples, models, pictures and videos, reveals the collaborations and questions that fuelled the research and the experiments. It showcases the multiple layers which each project is made of. The transparency of a sealskin reveals how a traditional technique was rediscovered. Woven vegetable fibres retrace the construction of a sensitive language. Details of a seam bring to light the learning process behind specific know-how. The patterns engraved in the precious metal evoke strange, magical rituals…

The objects manufactured during the HORS PISTES residencies are infused with the experience of alterity. They are both a pretext and evidence of intangible and ephemeral meetings between human beings.
The project

CREATED IN 2013, HORS PISTES INITIATES EXCHANGES BETWEEN CRAFTSPeOPLE AND DESIGNERS ALL OVER THE WORLD

Through the organisation of residencies, HORS PISTES initiates creative exchanges between craftspeople and designers. For one month they pool their respective skills and explore craft techniques. These collaborations thus lead to new applications for traditional manufacturing methods, promoting the transfer of traditional know-how and addressing the issue of cultural heritage and its future.

An editorial team shares in the experience and offers a perspective on the environment in which the residency takes places, i.e. its cultural, historical and geopolitical context. A true cross-disciplinary and multicultural laboratory, HORS PISTES provides professionals with an opportunity to rethink existing production models and invents original creative processes.

The HORS PISTES projects are characterised by freedom of exploration and alternative life stories.

Émile Barret – Director of Photography
Amandine David – Joint Founder & Head of Production for the Residencies
Marie Douel – Joint Founder & Head of Development for the Design Projects Rémi Heintz – Brand Consultant
Clémentine Marot – Marketing Manager
Lucile Vareilles – Project & Exhibition Manager
Cécile Vulliemin – Project & Exhibition Manager
Honorary member:
Gwendoline Lémeret – graphic designer

Ouagadougou 2013
Photo: © Fabrice Schneider / HORS PISTES
HORS PISTES RESIDENCY OVERVIEW

Team & Territory
Each residency takes place on a territory chosen for its crafts and identity. HORS PISTES selects craftspeople for the quality of their techniques, their ability to share knowledge, their creativity and curiosity for new sources of inspiration. Designers are chosen through an international call for projects. HORS PISTES highlights the singularity of their approach to design, their human values and their interest for craft.

Residency
For a month, the craftspeople and designers share their knowledge and culture. They experiment in workshops and take inspiration from local identity. Questioning their working habits, the craftspeople and designers rethink their creative processes and invent new applications for traditional techniques. Their research is materialised through the creation of prototypes. An editorial team attends the workshops and documents the meetings and the context of the residency.

Exhibitions
In order to promote the creations produced during the residencies, HORS PISTES organises in-situ exhibitions which then tour Europe. These exhibitions are designed for the craftspeople and the designers in order to showcase their know-how, develop their activities and expand their international professional network. HORS PISTES offers these exhibitions in order to present unknown trades and highlight the value of multicultural and cross-disciplinary collaborations.

Editorial stories
For each residency, an editorial team is invited to develop a project aiming to document the collaborative experience and the creative context in which it takes place.
For its first residency, HORS PISTES settled in Ouagadougou (Burkina Faso) in September 2013. Burkinabe craftspeople (a bronze founder, a pagne weaver, a leather worker, an aluminium founder, a painter and a plastic bag weaver) collaborated with European designers for one month.

**Guest craftspeople (BF)**
Ilboudo Ablacé – leather worker
Antoinette Boukougou – pagne weaver
Emmanuel Ilboudo – aluminium founder
Alphonse Ouedraogo – bronze founder
Évelyne Ouedraogo – plastic bag weaver

**Guest designers**
Dimitri Bähler (CH) Valentine Dubois (FR) Maurice Nagalo (BF) Christophe Machet (FR)
“Studio Monsieur” (Romain Diroux & Manon Leblanc - FR) Sarah Viguer-Dupperé (FR)

**Editorial team**
Emile Barret (FR) Karim Bassegoda (CH) Bousaa (BF)
Raphaël Faure (CH) Fabrice Schneider (CH)
The second HORS PISTES residency took place in Banfora, in the South-West of Burkina Faso. Two traditional handicrafts were represented in order to create a striking contrast and highlight their multiform potential, i.e. Tuareg jewellery and palm weaving techniques. While Akama, a jeweller, worked with silver to create prestigious objects, weavers from Association Benkadi Gouafo produced palm fibre baskets and mats for daily use.

**Guest craftspeople**
Mohamed Bididane known as Akama (NE) – jeweller Fatima Boutali known as Malnash (NE) – embroiderer Aoua Coulibaly known as Tantie Rebecca – Head of Association Benkadi Gouafo; Soma Dalonhai, Sâta Koné I, Sâta Koné II, Hîlou Nougué, Massara Ouattara, Zèle Ouattara, Sîtta Sanyan, Awa Sirima, Aminata Soma, Tessimé Soma, Fanîta Sontié, Mariam Sontié, Gouassaniënl Soulama, Awa Souratië, Adja Tou, Maimouna Traoré, Natogoma Traoré (BF) – palm weavers

**Guest designers**

**Editorial team**
Adventice Editions (Florine Bonaventure - FR - graphic designer and photographer & Jennifer Niederhauser Schlup - CH - photographer)
Belebeleba – Laurence Stoffel & Tessemé Soma
Banfora 2014
Photo: © Émile Barret / HORS PISTES

Sinsi – Sita Koné, Lola Mercier, Massara Ouattara & Mariam Sontié
Banfora 2014
Photo: © Émile Barret / HORS PISTES
Greenland is an island with limited natural resources and a harsh climate. Local handicraft techniques reckon with the surrounding geographic constraints and Inuit culture is deeply linked with the land. Craftspeople find their inspiration in nature and work with materials such as stone, wood, soil, wool, and the skin and bones of hunted animals.

**Guest craftspeople**
Thomas Lauge Laarseeraq Julius Denis Berthelsen Boassen, knotter (GL) Frederik Brummerstedt, fishing net manufacturer (GL)
Karl Gabrielson, engraver (GL)
Claudi Jensen, fishing net manufacturer (DK)
Kim Kleist Eriksen, artist, sculptor, musician (GL)
Peter Kristiansen “Kujoq”, artist, sculptor, painter (GL)
Allan Larsen, boat builder (DK)
Sara Marie Lyberth, pattern maker and dressmaker (GL) Johanne Markussen, leather worker and dressmaker (GL) The kayak manufacturing workshop in Nuuk (GL)
Lena Augusta Olsen, ceramicist (GL)
Karl Gabriel Poulsen, artist (GL)
Hanseenaarq Petersen “Nukannguaq”, dressmaker (GL) Siunissok Rask, fishing net manufacturer (GL)
Kristine Spore Kreutzmann, ceramicist, artist (GL)

**Guest designers**
Simón Ballen Botero (CO) Pauline Clocher (FR) Amandine David (FR)
Coralie Gourguechon (FR) Jenna Kaës (FR) Levisarha (BE/CH)
Ragna Ragnarsdottir (IS)

**Editorial team**
Clelia Coussonnet (FR) – curator, art publisher & writer
Clément Faydit (FR) – graphic designer
Alexandros Simopoulos (GR) – artist & illustrator

Nuuk 2017
Photo: © Èmile Barret / HORS PISTES
ROUND TABLE: DIFFERENT PERSPECTIVES ON THE HORS PISTES TRANSCULTURAL PROJECT

Thursday 28 November at 18:00
Transculturality is a challenge in terms of collaboration between craftspeople and designers. When two professionals from different cultures work together, they have different as well as shared practices and outlooks. How does this affect the work process and the project itself?

Information about the guests from 30 August
mandatory registration: www.mudac.ch/activites/ or 021 315 25 30
Rate: CHF 10 / Free for Les Amis du mudac

DESIGN THURSDAY: DISCOVERING OBJECTS FROM HERE AND THERE… AT MUDAC AND MEN (ETHNOGRAPHY MUSEUM, NEUCHÂTEL)

Thursday 12 December from 10:00 to 17:00
Guided tour of the exhibition at mudac: Discover how traditional Inuit and Burkinabe techniques have been reinterpreted in the transcultural collaborations initiated by HORS PISTES.
Trip to, and meal in Neuchâtel organised by mudac.
Meeting with a specialist from MEN focusing on a selection of traditional Inuit and Burkinabe objects. How are they used by those who manufacture or own them? How has globalisation changed manufacturing methods?

A day activity offered by Les Amis du mudac
Rates and registrations from 15 July: www.mudac.ch/activites/ or 021 315 25 30
Places are limited

VISITS

Public guided tours
Tuesdays 24 September & 5 November at 12:15
Saturdays 5 October & 7 December at 16:00
Price included in the ticket
No registration required
Free for Les Amis du mudac

Guided tour by members of the HORS PISTES team
Thursday 14 November at 18:00
Mandatory registration: www.mudac.ch/activites/ or 021 315 25 30
Rate: CHF 10 / Free admission for Les Amis du mudac
WORKSHOPS

Two imaginations and four hands…
What does dialogue mean in the field of creation? Find out by visiting the exhibition and try it out for yourself in a workshop where you get to choose your medium (painting/collage, sculpture/object, writing).

Children's workshops 8-13 yo
Wednesdays 9 October & 20 November from 14:00 to 16:00
Mandatory registration: inscription@mudac.ch or 021 315 25 30 | Rate: CHF 10

“Duo” workshops for one child aged 6-10 and one adult
Sunday 3 November & Wednesday 4 December from 14:00 to 16:00
Mandatory registration: inscription@mudac.ch or 021 315 25 30 | Rate: CHF 10

Objects produced in the workshops will be the object of an exhibition:
Dialogue with the public
from 15/12/2019 to 12/1/2020
Official opening Saturday 14 December at 16:00
Practical information

PRESS CONFERENCE
Tuesday 9 July at 10:30 in the presence of the HORS PISTES team

OFFICIAL OPENING
Tuesday 9 July at 18:00

DATES OF THE EXHIBITION
10 July 2019 – 12 January 2020

SCHEDULE
Tue – Sun : 11:00 – 18:00
Mon – Sun : 11:00 – 18:00 (July and August)
Open on public holidays, incl. on Mondays
Free admission every first Saturday of the month

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