MIRROR MIRROR
31 May – 1st October 2017
PRESS KIT

mudac MUSÉE DE DESIGN ET D’ARTS APPLIQUÉS CONTEMPORAINS
PRESS KIT
Lausanne, February 2017

MIRROR MIRROR
31 May – 1st October 2017

PRESS CONFERENCE : TUESDAY 30 MAY AT 10.30 am

MEDIA CONTACT
Isaline Vuille, public relations
+41 21 315 25 27, isaline.vuille@lausanne.ch

Thank you to confirm if you plan to attend the press conference until January 23.

HD IMAGES
http://mudac.ch/press/
Password : presse2017

SUMMARY
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Cover :
Nel Verbeke, Embrace melancholy (The mirror hourglass), 2014
Engraved mirror, copper, glass and ash wood, 68 x 100 cm
Courtesy : the artist and Gallery Roehrs & Boetsch, Zurich. © Alexandre Popelier
As has been declared by many a theory, our contemporary day and age is that of the realm of images. Paradoxically, it has never been more difficult for each and every one of us to read, analyze, and interpret them. The speed at which they are disseminated, especially by the new technologies, seems to be inversely proportional to our ability to grasp them in all their complexity.

If there is an object closely bound up with the image, which has come through the ages and the different genres of creation - from art to literature, and from the new media to design - it has to be the mirror. As an object with a scopic function, it also has powerful symbolic connotations. So we find it associated with different myths from various cultures, and it has a significant place in the psychoanalytical discourse, an essential structural element in the so-called mirror stage. Somewhere between recognition and illusion, in one way or another the mirror invariably answers the question: Who am I?

Bringing together artworks and design pieces, the aim of Mirror Mirror is to observe the link we have with our own image and way it affects contemporary art. Fifty years after everyone's fifteen minutes of fame announced in 1968 by Andy Warhol, his prediction rings deafeningly true. From teenagers to forty-somethings, the paths of glory are attracting lots of choices about how to live, and the desire to be "somebody" has never been stronger, or so completely assumed. Models to be followed are growing in number, be it in the media, the arts or in new forms, heirs to the recent media formula called reality TV - wonderfully illustrated by the success of a personality like Kim Kardashian.

From Narcissus to the talking mirrors of tales, from issues of vanity to the possibility of a greater space, the exhibition Mirror Mirror also questions the notion of the blind or black mirror. Magic is not far off when we mention the manipulation of the reflection, and technology is often at the forefront in the most contemporary of objects: de-materialization of the image, distortion and avoidance, capturing reflections. From the tale to the contemporary rituals of the selfie, the pieces on view explore the theoretical, sociological, aesthetic, historical and present-day challenges of an object that is with us day in day out, in a surprising and dazzling setting devised for the mudac’s rooms.
Mat Collishaw, *Narcissus*, 1990
B/W print on fiber paper, framed, 34 x 43 x 3.3 cm
Courtesy: the artist and Blain Southern Limited Gallery, London. © Mat Collishaw

Douglas Gordon, *Untitled (je suis le nombril du monde)*, 2011
Neon light, 320 cm
Courtesy: the artist and Galerie Untitlen, Paris
© Studio lost but found / Douglas Gordon / VG Bild-Kunst, Bonn, 2016

Matteo Gonet, *Look at me*, 2016
Blown glass and silver salts mirror, Ø 60 x 80 cm
Courtesy: Glassworks Matteo Gonet GMBH. © Andreas Zimmermann

Color print on paper
Courtesy: the artists. © the artists
Doug Aitken, *YOU/YOU*, 2012
High density foam, wood, mirror and glass, 137 x 203 cm
Courtesy: Galerie Eva Presenhuber, Zurich. Private collection, Switzerland. © Galerie Eva Presenhuber, Zurich

Douglas Gordon, *Blind Ethel (Mirror)*, 2002
B/W photography, cut and paste on mirror, 24 x 19 cm
Courtesy: Collection FRAC Normandie Rouen, France
© Adagp, Paris

Pierre and Gilles, *Magical Mirror (Olivier Rousteing)*, 2015
Photography painted by hand on canvas and framed, 130 x 93 cm
Courtesy: the artists and Galerie Daniel Templon, Paris-Bruxelles
© Pierre and Gilles

Doug Aitken, *YOU/YOU*, 2012
High density foam, wood, mirror and glass, 137 x 203 cm
Courtesy: Galerie Eva Presenhuber, Zurich. Private collection, Switzerland. © Galerie Eva Presenhuber, Zurich
Installation, various techniques, Ø 180 cm
Courtesy: Kunstmuseum Liechtenstein. © Kunstmuseum Liechtenstein

Polished stainless steel mirror, 75 x 16.5 x 51.2 cm
Courtesy: Galerie Mobilab, Lausanne. © Daniela Droz

Pierre-Laurent Cassière, *Distorsions*, 2013
Stainless steel covered with titanium, oak wood, electronic engines
Courtesy: the artist. © ADAGP / Cassière
Lorna Barnshaw, *Replicants*, 2013
3D print, 30 x 15 cm
Courtesy: the artist. © Lorna Barnshaw

Mat Collishaw, *Black Mirror, Hydra*, 2014
Murano glass, mirror, steel, wood, varnish, HD display
Courtesy: the artist and Blain Southern Limited Gallery, London
© Andrea Simi

IOCOSE, *Drone Selfies*, 2014
Photography, 30 x 30 x 3 cm
Courtesy: the artists
© Matteo Cattaruzzi

Lorna Barnshaw, *Replicants*, 2013
3D print, 30 x 15 cm
Courtesy: the artist. © Lorna Barnshaw
ARTISTS LIST

Doug Aitken
David Altmejd
Lorna Barnshaw
Valérie Belin
Maria Bruun
James-Lee Byars
Pierre-Laurent Cassière
Patty Chang
Mat Collishaw
Commonplace Studio
Matali Crasset
David Derksen
Daniela Droz
Mounir Fatmi
Matteo Gonet
Douglas Gordon
Pascal Haudressy
Jeppe Hein
Carsten Höller
IOCOSE
JR
Albert Kim
Mathias Kiss
Oleg Kulik

Bertrand Lavier
Victoria Ledig
Arik Levy
Minale-Maeda
Mischer’traxler
Oscar Munoz
Ivan Navarro
Olaf Nicolai
Sandrine Pelletier
Pierre and Gilles
Richard Prince
Ajna Radamés & Thiago Hersan
Random International
Bo Reudler and Seroj de Graaf
Pipilotti Rist
Daniel Rozin
Olivier Sidet
Loredana Sperini
Luke Turner, Nastja Säda Rönkkö, Shia LaBeouf
Nel Verbeke
Bill Viola
Andy Warhol
William Wegman
Gregor Woschitz
# USEFUL INFORMATION

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<tr>
<th>Press Conference</th>
<th>Tuesday May 30 at 10.30am</th>
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<tr>
<td>Opening</td>
<td>Tuesday May 30 from 6pm</td>
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<tr>
<td>Dates of the exhibition</td>
<td>May 31 – October 1st, 2017</td>
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<td>Hours</td>
<td>Tue - Sun, 11am - 6pm</td>
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<td>Mon - Sun, 11am - 6pm (July and August)</td>
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<td>Open on every bank holiday, Mondays included</td>
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<td>Free admission on the first Saturday of each month</td>
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